

REP: TEL# 312-228-6611 FAX# 312 329 2477
CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP21/12 10.30
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

REP. # _____ OFF. # 74 SALESMAN # _____
BUYER NAME BARB OBRZUT
SALES PRSN CH- ANDREW KWELLER

CLASS:	NATL.	LOCAL	REGIONAL
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DATE SEP21/12 10.30

DATE SEP21/12 10.30

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 3238												
1			500A-530A	30		\$375.00	9/24	9/28	3		M-F	3
PROGRAM : NEWS												
2			530A-600A	30		\$575.00	9/24	9/28	3		M-F	3
PROGRAM : NEWS												
3			600A-700A	30		\$1,200.00	9/24	9/28	2		M-F	2
PROGRAM : NEWS												
4			700A-900A	30		\$1,250.00	9/24	9/28	5		M-F	5
PROGRAM : GMA												

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*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			1000A-1100A	30		\$300.00	9/24	9/28	5		M-F	5
PROGRAM : MILLIONAIRE/FEUD												
6			1100A-1200N	30		\$625.00	9/24	9/28	5		M-F	5
PROGRAM : VIEW												
7			1200N-100P	30		\$525.00	9/24	9/28	5		M-F	5
PROGRAM : NEWS												
8			400P-500P	30		\$625.00	9/24	9/28	5		M-F	5
PROGRAM : DR OZ												
9			500P-600P	30		\$1,400.00	9/24	9/28	5		M-F	5
PROGRAM : NEWS												
10			600P-630P	30		\$1,850.00	9/24	9/28	5		M-F	5
PROGRAM : NEWS												
11			600P-630P	30		\$1,150.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
12			700P-730P	30		\$1,850.00	9/24	9/28	5		M-F	5
PROGRAM : JEOPARDY												
13			700P-800P	30		\$675.00	9/29	9/29	2		SAT	2
PROGRAM : JEOPARDY/WHEEL												
14			730P-800P	30		\$1,850.00	9/24	9/28	5		M-F	5
PROGRAM : WHEEL OF FORTUNE												
15			1100P-1135P	30		\$1,500.00	9/24	9/30	5		M-SU	5
PROGRAM : NEWS												
16			1130P-1205A	30		\$775.00	9/29	9/29	1		SAT	1
PROGRAM : LATE NEWS FOLLOWING NCAA FOOTBALL												

REP HEADLINE# 6330387
*** ORIGINAL REV#0 ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17			1135P-1205A	30		\$675.00	9/24	9/27	5		M-TH	5
PROGRAM : NIGHTLINE												
18			1130P-1200M	30		\$375.00	9/30	9/30	1		SUN	1
PROGRAM : SPORTS NIGHT												
19			800P-1000P	30		\$7,000.00	9/24	9/24	1		MON	1
PROGRAM : DANCING WITH THE STARS												
20			1000P-1100P	30		\$3,750.00	9/24	9/24	1		MON	1
PROGRAM : CASTLE												
21			800P-900P	30		\$3,200.00	9/25	9/25	1		TUE	1
PROGRAM : DANCING RESULTS												
22			900P-1000P	30		\$2,200.00	9/28	9/28	1		FRI	1
PROGRAM : PRIME TIME LIVE												
23			1000P-1100P	30		\$2,300.00	9/28	9/28	1		FRI	1
PROGRAM : 20/20												
SEP/12 89600.00												CONTRACT TOTAL 89600.00
												TOTAL SPOTS 73

COMPETITIVE INFORMATION NOT YET AVAILABLE.
SVC- NSI
DEMOS- RA35+*